

Opportunities Possibilities Memories

March 18-21, 2015
Salt Lake City, Utah



"If you have never been to an ASTA national conference before you are missing out on one of the most engaging and enlightening events. The interaction, idea sharing, and collective collaboration that happens at the conference is like nothing I have experienced before. In fact, of the last eight national conferences I have only missed one!"

- Kristen P., Texas



#ASTA15

2015

ASTA NATIONAL
CONFERENCE

*"Often duplicated,
never imitated"*



 **ASTA**
American String Teachers
ASSOCIATION

Salt Lake City

Expect the Unexpected!



Why Attend?

Over 200 educational workshops on a variety of topics, master classes, reading sessions, juried research poster sessions, best practice poster sessions, and mini-learning academies.

- Amazing showcase performances
- Many networking opportunities
- Talented students competing in the National Orchestra Festival and performing in the Live Finals of the National Solo Competition
- Specially targeted vendors for our strings-only exhibit hall

Educational Workshops

There are more than 200 interactive educational sessions that cover a wide variety of topics for everyone including students, new teachers and seasoned professionals. These top-notch sessions are given by experts in their field. For complete titles and descriptions, go to the Educational Sessions portion of national conference section at astaweb.com. Here is just a sampling of the topics to be presented:

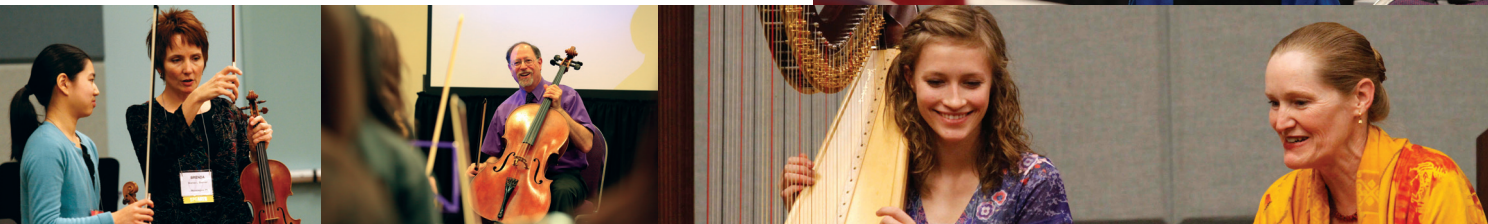
- Master Classes for every instrument-bass, guitar, cello, harp, violin and viola plus chamber music, and eclectic styles
- Assessment
- Improvisation
- Practice techniques
- Preparing for your first job
- Pedagogy
- Studio Management
- Technology in the classroom and studio
- and much, much more.

Check out the ASTA Itinerary Builder to help you search for workshops by topic, presenter, and presentation time. Once you have decided on some of your favorite workshops, you can organize and print your selections so you don't miss a single one. We will also have the Mobile App available to help with on-site planning.

Need some Credit Hours?

ASTA has multiple ways you can receive the credit you need!

- Professional Development Certificate – ASTA can calculate professional development clock hours for all of the sessions you attend and present you with a statement of earnings and a certificate showing these.
- College Credit – both undergraduate and graduate credits available. We have partnered with Shenandoah University to offer these. More info at astaweb.com.
- Become part of the program – volunteer to preside at educational sessions and be listed in the official conference program guide. You're attending them anyway, show your administration. Sign up early for best selection of sessions.



Conference-at-a-Glance

Wednesday, March 18

- 10:00 a.m. - 7:00 p.m.....Registration open
(D'Addario & Co.)
- 10:00 a.m. - 5:00 p.m.....Every Child Can!
- 12:00 p.m. - 5:00 p.m.....Mini learning academies
- 5:30 p.m. - 6:00 p.m.....First-time attendee
welcome
- 6:00 p.m. - 6:45 p.m.....Town hall/annual member
meeting
- 6:45 p.m. - 7:30 p.m.....Dessert Social
- 8:00 p.m. - 9:30 p.m.....BYU Orchestra/Lynn Harrell
- 9:30 p.m. - 10:30 p.m.....Student chapter
networking

Thursday, March 19

- 7:30 a.m. - 3:30 p.m.....Registration Open
(D'Addario & Co.)
- 8:00 a.m. - 9:30 a.m.....Opening ceremony (Alfred)
- 10:00 a.m. - 5:00 p.m.....National Orchestra Festival
events (Connolly)
- 9:45 a.m. - 5:00 p.m.....Educational sessions
- 5:00 p.m. - 7:00 p.m.....Exhibits grand opening
and reception
(Merz-Huber Co.)
- 5:00 p.m. - 7:00 p.m.....Silent auction bidding opens
- 8:00 p.m. - 10:00 p.m.....Ying Quartet recital

Friday, March 20

- 7:00 a.m. - 8:00 a.m.....Sunrise sessions
(Merz-Huber Co.)
- 7:30 a.m. - 3:30 p.m.....Registration open
(D'Addario & Co.)
- 8:15 a.m. - 5:15 p.m.....Educational sessions
- 9:00 a.m. - 5:00 p.m.....National Orchestra Festival
events (Connolly)
- 10:00 a.m. - 6:30 p.m.....Exhibit hall open/silent
auction bidding
- 11:30 a.m. - 12:30 p.m.....Coffee break with
exhibitors (Givens Violins)
- 5:45 p.m.....Silent auction bidding
closes/winners announced
- 5:30 p.m. - 6:30 p.m.....Attendee reception in
exhibit hall
- 8:00 p.m. - 10:00 p.m.....Live! National Solo
Competition finals (Pirastro)
- 9:30 p.m. - 11:00 p.m.....D'Addario Opening
Reception
- 10:00 p.m. - 11:00 p.m.....Jam session

Saturday, March 21

- 7:00 a.m. - 8:00 a.m.....Sunrise sessions
(Merz-Huber Co.)
- 7:30 a.m. - 12:00 p.m.....Registration open
(D'Addario & Co.)
- 8:00 a.m. - 5:00 p.m.....Educational sessions
- 10:00 a.m. - 2:45 p.m.....Exhibit hall open to all
attendees
- 10:30 a.m. - 11:30 a.m.....Coffee break with
exhibitors
- 11:15 a.m. - 12:30 p.m.....National Orchestra Festival
Winner's Recital (Connolly)
- 1:45 p.m. - 2:45 p.m.....Dessert reception in
exhibit hall
- 8:00 p.m. - 10:00 p.m.....Christian Howes Concert
(Yamaha)



By Saturday afternoon, I was filled with many good ideas to bring back to my classroom from the technology in the classroom to basic instrument repair and maintenance, pedagogy and so much more. I was overwhelmed by the support from everyone – couldn't think of a better way to spend a week than at the ASTA conference. *Brittany S., Nebraska*



Play in a Master Class!

Master Classes

Students upload your recording today! Visit <http://bit.ly/1t2GAu3> to apply. Notification of acceptance status should be made by mid-January 2015.

Collegiate Level Classes

Violin Eduard Schmieder	Cello Thomas Landschoot
Viola Leslie Harlow	Bass DaXun Zhang

Pre-College Level Classes

Violin Shi-Hwa Wang	Cello Tanya Remenikova
Viola Bradley Otteson	Bass Eric Hansen

Dual-Level Classes

Chamber Music Ying Quartet	Guitar Nicholas Goluses
Eclectic Styles Christian Howes	Harp Marina Roznitovsky



Absolutely the best annual conference!

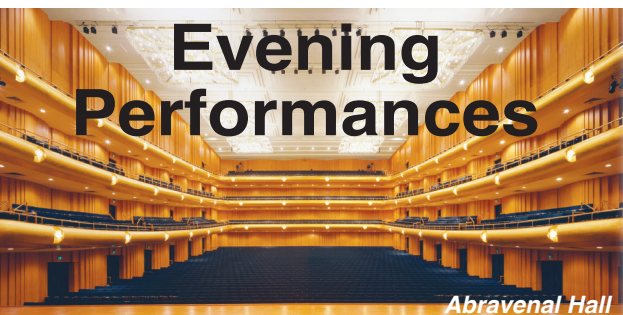
Denice H., Wisconsin



MUSIC LEARNING = LIFE LEARNING

Thursday, 8:00 a.m.

There is no substitute or replacement for music making as it relates to the positive growth and development of the human mind, body, and spirit. Participation in music avails the musician to the infinite journey of creative expression connecting to a language (music) that is understood, communicated, and appreciated by all of mankind around the globe. More importantly, MUSIC IS A PLACE FOR EVERYONE. You will leave this feeling renewed and inspired, it's a perfect way to start the conference.



Wednesday, 8:00 p.m.

Brigham Young University Orchestra
with special guest Lynn Harrell
(sponsored by Brigham Young University
and Zions Bank)



Featuring the exquisite Dvorak cello concerto, Berlioz's Benvenuto Cellini overture and the electrifying Don Juan by Richard Strauss.

Thursday, 8:00 p.m.



Ying Quartet

Join Ayano, Janet, Phillip and David for a fearlessly imaginative view of chamber music!

Friday, 8:00 p.m.

Live Finals of the National Solo Competition

(recital sponsored by Pirastro)

Bring your smartphone and vote during the concert for the Audience Favorite award!

Saturday 8:00 p.m.

Christian Howes and Southern Exposure

(sponsored by Yamaha Corporation of America)

Join Chris, Josh, Greg, and Cedric for this unique performance full of energy, master musicianship and passions!

This event will be held at the nearby State Room venue! Visit thestateroom.com for more information. (Note: this is a 21 and over only venue).



Learning Labs

Sometimes one-hour is not enough time to delve into a specific topic in a meaningful way. ASTA will have two-hour learning labs again this year to expound on topical material.

- Be like Stuff and Steph! Exploring Improvisation in the Style of Swing Jazz Violin Pioneers Stuff Smith and Stephane Grappelli
- Greeks, Geeks, and the Doctrine of Affections: Learning How to Decipher the Aesthetic Code that Guided Musical Expression in the Baroque Era
- Exploring New Horizons: An Orchestra Model for Lifelong Learning and Teacher Training
- Batting 1001: MUS 500 + MUS 501

Juried Research Poster Session

Research conducted by leading pedagogues will be on display, and the authors will be available to discuss their research and address questions.

Best Practice Poster Session

Last year was such a hit that we are bringing back the Best Practice Poster Sessions. On Saturday in the exhibit hall, there will be posters on display that showcase best practices. Poster authors will be available to exchange their ideas and findings with attendees. Don't miss the chance to see what your colleagues have discovered.

Arriving to Salt Lake Early – Do some sight-seeing and then attend a Mini Learning Academy

Wednesday - 12:00-5:00 p.m.

- **Every Child Can!© (ECC)** (10:00 a.m.-5:00 p.m. with a break for lunch on your own.)
- **Solo Adjudicator 101**
- **Promoting Health and Preventing Injury for String Players and Teachers**
- **Double Bass Boot Camp**
- **Developing Supermusicians: A Comprehensive Sequence of Instruction to Develop Superior Aural Acuity and Perception**
- **The Yamaha String Educator Technology Boot Camp** (max 25)
- **State Leadership Workshop** (Invitation Only)





National Orchestra Festival®

Rejuvenate with live music from National Orchestra Festival® groups! While at the conference, head next door to Abravanel Hall and watch these groups perform. In doing so, you'll

- Support your state's orchestra,
- Hear your favorite piece played by a group other than your own,
- Support a fellow conductor showcasing his or her group, and
- Take a rejuvenation break from sessions and relax to beautiful music.



Who's participating?

Clark High School Orchestra	Las Vegas, NV
Explorer Middle School Orchestra	Everett, WA
Grandview High School Orchestra	Aurora, CO
Hebron Silver Orchestra	Carrollton, TX
Hyde Park Middle School Orchestra	Las Vegas, NV
Interlake High School Chamber Orchestra	Bellevue, WA
Klein High School Chamber Orchestra	Klein, TX
Liberty High School Chamber Orchestra	Liberty, MO
Lincoln Middle School Chamber Ensemble	Santa Monica, CA
McQueen High School Orchestra	Reno, NV
Newport High School Chamber Orchestra	Bellevue, WA
North Coast Strings	Carlsbad, CA
Olympus High School Orchestra	Holladay, UT
Roosevelt Junior High School Advanced Orchestra	Roosevelt, UT
Scripps Ranch High School String Orchestra	San Diego, CA
University High School Symphony	Irvine, CA



Come Have Some



You keep hearing about how the ASTA conference is known for its "family reunion" feeling. Here's why members feel that way. Grab a cup of coffee, relax and connect with you colleagues. Some of the many events taking place in Salt Lake include:

- Mingle with Members Events
- First time Attendee Welcome - a must attend event if you are new to the ASTA Conference!
- Town Hall Gathering
- Dessert Social
- Exhibit Hall Receptions
- Coffee Breaks
- Stroll through the exhibits
- Silent Auction

Always a perennial favorite of members! Salt Lake will be just as fabulous with state baskets, trips, instruments, accessories and some other fun items. Be sure to visit the silent auction area in the exhibit hall on Thursday and Friday to place your bids! ASTA's Instagram (ASTA_America) will have exclusive preview of items.



Where to Stay?

Salt Lake Marriott Downtown at City Creek
75 South West Temple
Salt Lake City, Utah 84101

\$145 - Single/Double
\$155/ Triple/Quad

Reserve today before block sells out!
Call: 1-800-228-9290

(mention ASTA for rate) or visit our website for one-click hotel reservations link.

Reservations must be made by February 16, 2015

Register before December 16 to get the best rates and be entered into a drawing to win a Joule Bow from CodaBow International!



Register Today!

Look! Register Now!



Funding Ideas

How Can I Afford to Attend the ASTA Conference?

- 1 Professional Development Funding:** Submit a written proposal that will address the school improvement goals of your school or district. Many districts will provide funding for teachers to attend professional development sessions or conferences that are specific to their needs.
- 2 PTSA Grants:** Most districts have a PTSA (Parent, Teacher, Student Association) or similar organization. Find out NOW how to apply for grants or mini-grants and be the FIRST teacher to submit an application. Request the maximum grant and be thrilled when you receive partial funding. Always offer free performances to the group for special events.
- 3 School Booster Funding:** Parents want the very best string teacher for their child. They are willing to support continuing education to help you become that that teacher. Tie the "Continuing Education" funding into percentages of your fundraising goals.
- 4 Ask from All of the Above:** Always request maximum funds from each organization. Express gratitude for any amount you receive. Partial funding from the district, PTSA and your booster organization will help you meet the total goal.
- 5 Plan Ahead and Provide a Budget:** Make sure you provide a budget to each organization which you are requesting funds. Cut corners by purchasing discounted air fares, taking advantage of "Early Bird" registration, and sharing your hotel expense with a roommate.

Still haven't decided?

- **Outstanding value-** All strings under one room will save you time and money! Not to mention all the great contacts may help you expand your professional network and possibly earn more money.
- If you register for the early-bird rate, you are essentially receiving **22.5 hours of educational sessions for just \$13.11 an hour**. Where else can you come anywhere close to that?
- Having all the vendors in one locations, **saving hours of researching and contacting** them for individual appointments for your needs is valued at approximately \$1,500.
- If you don't attend **what information will you miss out on** that will help you in your daily teaching and classroom management. View the sessions again, there is essential information you need to succeed.

The three-day renowned event owes its reputation and success to the quality and quantity of diverse educational workshops, the latest in string products and technologies, learning directly from experts and pedagogues on everyday teaching challenges, connecting with members just like you, and of course, the best in live string music!



I attended another conference in Salt Lake City last year!
It's an amazing city - GO!

Wiona K., Ohio



I have too much fun in all the sessions to go sight-seeing - I don't want to miss a minute!

Wendy, California



REGISTRATION FORM

2015

ASTA National Conference

March 18-21, 2015

Salt Lake City, Utah

\$AVE!
Register by
midnight Dec. 16!

Member ID # _____ ☐ Check here if first-time attendee.

Name _____

Address 1 _____

Address 2 _____

City, State, Zip, Country _____

Phone _____ FAX _____

Email _____

Primary Profession (circle one):

K-12 University Private Studio Performer

Student String Industry

Date Joined ASTA (approx) _____

Will you be (circle one): DRIVING FLYING



Don't forget to make your hotel reservations! Visit astaweb.com for more information.

Payment Information

☐ Check (made payable to ASTA) Check # _____ Note: Registrations with funds from outside the U.S. must be drawn on a U.S. bank.

☐ Purchase order # _____ (copy of purchase order must be attached; Purchase orders must be paid by March 5 or balance collected at conference.)

☐ VISA ☐ MasterCard ☐ American Express

Card # _____

Exp. Date _____

Cardholder Name _____

Signature _____

Cancellation Policy

All cancellation requests must be received in writing by **February 20, 2015**. No refunds will be given on requests after this date. NO EXCEPTIONS. There is a \$75 cancellation fee. Refunds will not be processed until after the conference.

Photographs of You: Registration and attendance at, or participation in the ASTA National Conference and its events and activities constitutes an agreement to ASTA's use and distribution (both now and in the future) of the individual's image, likeness, or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities for promotional purposes.

Mail, fax, or email form to:

ASTA

4155 Chain Bridge Rd. • Fairfax, VA 22030

Fax: 703-279-2114

Email: deanna@astaweb.com

Or register online at www.astaweb.com.

For questions, call 703-999-0169.

Conference Rates

Early Bird Registration: postmarked on or before Dec. 16
Pre-Registration: postmarked Dec. 16 - March 2
On-Site Registration: postmarked after March 2

ASTA Member Rates

\$315 \$395 \$475

Nonmember Rates

\$430 \$510 \$590

Student Member Rates **Join today and save!**

\$119 \$199 \$279

Student Nonmember Rates **Join today and save!**

\$225 \$300 \$375

Member **One-Day Rate: \$225**

Nonmember **One-Day Rate: \$345**

Indicate which day (circle one):

Th F S

Optional Conference Activities

Mini Learning Academies (Choose only one.)

March 18, 12 p.m. to 5 p.m. **\$75 - Members; \$99 - Nonmembers**

☐ Double Bass Bootcamp

☐ Devel. Super Musicians

☐ Solo Adjudicator 101

☐ Injury Prevention/Wellness

☐ Integrating Electric

Instruments (Yamaha)

☐ Suzuki (add \$35 for

materials; starts at

10 a.m.)

Evening Concerts

☐ BYU/Lynn Harrell free x _____ Qty.

Wednesday, March 18

☐ Solo Competition Finals \$5 x _____ Qty.

Friday, March 20

= \$ _____

☐ Ying Quartet \$20 x _____ Qty.

Thursday, March 19

☐ Christian Howes \$20 x _____ Qty.

Saturday, March 21

= \$ _____

Documentation of Professional Development

☐ One-Time Enrollment Fee

\$25

☐ Certificate of Professional Development (includes hours)

\$10

Certificate of Participation*

Certificate of Conference Participation

\$10 x _____ = \$ _____

Name on Certificate: _____

* Does not contain hours of professional development. See above for option.

Special Donation - Giving in Harmony

☐ Yes, I want to support and grow youth string and orchestra programs. My \$50 helps!

\$50

ASTA Membership (Join or Renew Now!)

Join or renew your membership when registering for the conference and take the discounted member rate on registration fees. Memberships must be current prior to the conference for member rates to apply.

☐ Professional

\$110

☐ Dual

\$152

☐ Full-Time Student

\$54

☐ Senior (age 62 or over)

\$80

(copy of ID required)

Total Registration Fees _____

Totals



CONNOLLY
Passion. Partnership. Performance.



Temple Square



Red Butte Gardens

Have a few extra minutes?

Even if you can't arrive early or stay longer to see all the sights, Salt Lake City's downtown convention district abounds with restaurants, nightlife, and shopping! The convention center is next door to the City Creek Center, Salt Lake's newest shopping destination, and a short walk from the Gateway. If you prefer not to walk, six TRAX (light rail) stops provide quick transportation to destinations within the downtown area, or as far away as the University of Utah, South Valley and West Valley. It is also an easy cost-effective way to get to and from the airport. The Salt Lake City area boasts several exciting tourist destinations, including: Temple Square, Snow Bird, Red Butte Gardens and so much more.



City Creek Center



Snowbird Resort



Leonardo Museum

2015 Exhibit Hall – Expect the Unexpected!

This year's theme for the exhibit hall is Expect the Unexpected. We will be hosting a special costume contest at the opening of the exhibit hall this year along with a photo booth! This is your chance to show your friends and colleagues a side of you they may not know – passionate about cooking? Dress as a chef. History buff? Pick your favorite person or period of time and dress accordingly. Prizes will be awarded to the best costumes.

A special photo booth will also be on hand to capture the moments and print your commemorative photo! Share them on social media and make your friends jealous they aren't with you! #ASTA15



Exhibitors Attending So Far . . .

AcoustaGrip by Stern Sound
Alfred Music
Bärenreiter
Brigham Young University
Claire Givens Violins
Carl Fischer Music
Christian Howes
CodaBow International Ltd.
Connolly Music Co./
Thomastik-Infeld
D'Addario & Company, Inc.
Eastman Strings Inc.
The FJH Music Company
Foundation for the Advancement of String
Education (FASE)
The Frederick Harris Music Co.
G. Edward Lutherie/
Acoustic Electric Strings
G. Schirmer, Inc.

G. Henle USA
GIA Publications, Inc.
Hal Leonard Corporation
Harmonious Designs, LLC.
Highland Etling
JW Pepper & Son, Inc.
Knilling Stringed Instruments
Kréddle
KRUTZ
Learning from the Legends
Luck's Music Library
LudwigMasters Publications
Maestro by Tumlare
Magic Rosin
Marrowstone Music Festival
The MasterWorks Festival
Merz-Huber Company
Metropolitan Music
Neil A. Kjos Music Company

O'Connor Method
Peter Prier & Sons Violins
Pinstop
Pirastro GmbH
Robertson & Sons Violin Shop
Rockin' Rosin LLC
RS Berkeley
SHAR Music
The String Centre
Summerhays Music Center
Super-Sensitive Musical String Co.
Tempo Press
ViolinJazz Publications
Wingert-Jones Publications
Wood Violins
Worldstrides International Discovery
Yamaha Corporation of America

